

X5 PARTNERS WITH SBERMARKET AND DELIVERY CLUB

Moscow, 1 August 2022 – X5 Group (“X5” or the “Company”, LSE and MOEX ticker: FIVE), a leading Russian food retailer, announces that it has partnered with SberMarket and Delivery Club, two major grocery and ready-to-eat meal delivery aggregators, to expand its online delivery offering. Customers will now have the option to order groceries from X5’s Pyaterochka and Perekrestok stores through online aggregator platforms in addition to placing orders via the retail chain apps. This partnership will make express delivery even more accessible for X5 customers and expand the Company’s online business.

From 1 August, residents of Moscow and St Petersburg will be able to place orders from Pyaterochka and Perekrestok using the SberMarket and Delivery Club websites and mobile apps. The project envisions a gradual introduction of X5 stores to the aggregator platforms, beginning with several dozen stores in the pilot stage. As IT systems are integrated, service coverage will expand to several thousand stores in the Moscow and Leningrad regions, with new cities to be added from September.

The aggregator platforms will offer the same prices, product range and terms of delivery as the Pyaterochka and Perekrestok apps. However, the aggregators will independently set a delivery charge and time, as well as a minimum order value. Customers can place orders on the aggregators by selecting products from Pyaterochka and Perekrestok’s autonomous catalogues, and will have them delivered by a Delivery Club or SberMarket courier. Promotional offers and the option to earn and spend bonus points as part of X5’s loyalty programme will be available exclusively via the Pyaterochka and Perekrestok apps.

Larisa Romanovskaya, Managing Director at X5 Digital, commented:

“Since the launch of express delivery in February 2020, X5 has been working to offer its customers an outstanding digital service for ordering groceries and other products from our stores. We have invested heavily in developing our own infrastructure and have been building resilient communication channels with our customers, while also expanding our footprint and enhancing our quality of service. Express delivery has become not only a convenient but a socially significant service that enables customers to complete everyday tasks without going to a store. Today, we have entered a new stage of our online development by partnering with two leading delivery aggregators. This will enable even more customers to shop at Pyaterochka or Perekrestok through the platform of their choice, while enjoying the same low prices, a wide product range and short delivery time.”

Note to Editors:

X5 Retail Group N.V. (LSE and MOEX: FIVE; RAEX: ruAA+) is a leading Russian food retailer. The Company operates proximity stores under the Pyaterochka brand, Perekrestok supermarkets and Chizhik hard discounters. X5 provides an omnichannel experience to its customers, integrating retail stores and e-commerce through its businesses Vprok.ru Perekrestok, 5Post and Mnogo Lososya.

As of 30 June 2022, X5 had 19,779 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 18,558 Pyaterochka proximity stores, 986 Perekrestok supermarkets and 153 Chizhik hard discounters. The Company operates 48 DCs and 4,347 Company-owned trucks across the Russian Federation.

X5 is one of the largest employers in Russia. The Company employs over 325 thousand people.

For the full year 2021, revenue totalled RUB 2,204,819 million (USD 29,935 million*), EBITDA pre-IFRS 16 reached RUB 161,024 million (USD 2,186 million*), and net profit pre-IFRS 16 for the period amounted to RUB 48,513 million (USD 659 million*). In Q1 2022, revenue totalled RUB 604,230 million (USD 7,020 million**), adjusted EBITDA pre-IFRS 16 reached RUB 70,179 million (USD 815 million**), and net profit pre-IFRS 16 amounted to RUB 2,499 million (USD 29 million**).

Forward-looking statements

This announcement includes statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements can be identified by the fact that they do not only relate to historical or current events. Forward-looking statements often use words such as "anticipate", "target", "expect", "estimate", "intend", "expected", "plan", "goal", "believe", or other words of similar meaning.

By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances, a number of which are beyond X5 Group N.V.'s control. As a result, actual future results may differ materially from the plans, goals and expectations set out in these forward-looking statements.

Any forward-looking statements made by or on behalf of X5 Group N.V. speak only as of the date of this announcement. Save as required by any applicable laws or regulations, X5 Group N.V. undertakes no obligation publicly to release the results of any revisions to any forward-looking statements in this document that may occur due to any change in its expectations or to reflect events or circumstances after the date of this document.

* FX rate: 73.6541 USD/RUB

** FX rate: 86.0693 USD/RUB

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