

## X5 PARTICIPATES IN *RUNNING FOR LIFE* CHARITY EVENT

**Moscow, 29 September 2014.** – X5 Retail Group, one of the leading Russian food retailers, took part in *Running for Life*, a charity running event organised by Life Line, a charitable foundation to aid children with complex health conditions, and the United Way of Russia charity.

The race, held annually in the Gorky Park at the heart of Moscow, attracted over 2,500 people. To participate, each runner donated RUB 1,000, collected by the Life Line and United Way of Russia foundations. Just like in the previous two years, the philanthropy campaign enjoyed support from employees of X5 Retail Group. This year, the event offered two distances: 5,275 m and 10,550 m, with a special 300 m run available for runners aged under 14. X5's Nikolay Yanalov, Pyaterochka store director, claimed the third place in the 5,275 m race, taking a medal place for the second year in a row (last year's winner, he came first this time). In his successful race, Nikolay improved his result of 2013 by more than a minute, finishing after just 17 minutes and 10 seconds. Part of the charity run was *Celebrity Start*, a special race for famous athletes, actors, and other big names.

Since 2006, the key focus in charity for X5 Retail Group has been its strategic partnership with the Life Line charitable foundation, where X5 is represented on the Board of Trustees. On 1 June 2014, to celebrate the Children's Day, X5 and Life Line launched the *Kindness Candy* charity project. Under the project, special candies worth RUB 15 each are available at the checkout area of all the Perekrestok, Pyaterochka and Karusel stores, with RUB 5 from each purchase donated to surgeries financed through the foundation. X5 also supports Life Line through the *Karusel for Children* and *Crossroads of Life* programmes that encourage X5's customers to donate using collection boxes across X5's supermarkets and hypermarkets. In 2013, X5 helped raise around RUB 22 m to treat children with health conditions. The target for 2014 is to improve last year's fund raising result by 35%.

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**Note to Editors:**

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail formats: the chain of economy class stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, Express convenience stores under various brands and the online retail channel under the E5.RU brand.

At 30 June 2014, X5 had 4,779 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 4,128 Pyaterochka economy-class stores, 387 Perekrestok supermarkets, 81 Karusel hypermarkets and 183 Express stores. The Company operates 30 DCs and 1,622 Company-owned trucks across the Russian Federation.

For the full year 2013, revenue totaled RUB 534,560 mln, EBITDA reached RUB 38,350 mln, and net income amounted to RUB 10,984 mln. In H1 2014, revenue totaled RUB 299,746 mln, EBITDA reached RUB 21,194 mln, and net income amounted to RUB 6,449 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 14.43%, X5 Directors – 0.03%, treasury shares – 0.03%, free float – 37.65%.