

## X5'S MOSCOW STORES TO ACCEPT ELECTRONIC SOCIAL CERTIFICATES

**Moscow, 2 December 2013** - X5 Retail Group N.V., ("X5" or the "Company") a leading Russian food retailer announced today that the Company's Perekrestok supermarket and Karusel hypermarket chains, located in Moscow, now accept electronic social certificates (ESC) for payments of goods.

The ESC are used by pensioners, multi-child families, people facing financial difficulties and persons who are destitute due to unforeseen circumstances or emergency situations (fires, thefts, etc) and replace the social grocery baskets of preselected items previously used.

As a result of the Moscow government's and X5's cooperation, Moscow citizens may now choose the items they need, excluding alcohol and tobacco.

The electronic social certificate is an easy to use card similar to the Social Card currently issued to Moscow pensioners. The most popular items purchased with the ESC are bread and bakery, dairy products, preserves, tea and other socially important products.

A pilot program introducing the ESC was launched this summer and based on the success of the program was expanded to all Moscow districts in October.

The ESC can be obtained by submitting an application to a Community Social Center and within five days from the application date the ESC will be issued and is valid for one month.

**Sergei Degtyar, Government Relations Director, X5 Retail Group, commented:**

*"Now 147 Perekrestok supermarkets and two Karusel hypermarkets provide this service, which is quite popular. We look forward to increasing the number of stores in the program and in 2014 we plan to offer this service in more than 500 stores, including Pyaterochka stores."*

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**Note to Editors:**

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian food retailer. The Company operates several retail chains: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 30 September 2013, X5 had 4,187 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,568 Pyaterochkas, 382 Perekrestoks, 78 Karusels and 159 convenience stores. The Company operates 29 DCs and 1,823 Company-owned trucks across the Russian Federation.

For the full year 2012, net sales totaled USD 15,795 mln, EBITDA reached USD 1,124 mln, and net loss amounted to USD 126 mln. For the nine months of 2013, net sales totaled USD 12,152 mln, EBITDA reached USD 856 mln and net profit amounted to USD 209 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 16.35%, X5 Directors – 0.02%, treasury shares – 0.06%, free float – 35.71%.