

X5 OPENS GREEN PEREKRESTOK SUPERMARKET IN MOSCOW CITY CENTER

Moscow, 28 June 2013 – X5 Retail Group N.V., (“X5” or the “Company”), a leading Russian retailer (LSE ticker symbol: FIVE), announced today the opening of the Company’s fifteenth Green Perekrestok supermarket in Moscow Gallery. The store has selling space of approximately 290 square meters and is equipped with five checkout points and offers 3,500 stock keeping units.

X5 operates 13 Green Perekrestok supermarkets in Moscow and the Moscow Region, one store in Rostov-on-Don (Southern part of European Russia) and one in St. Petersburg.

The Green Perekrestok brand is a premium sub-format of our Perekrestok supermarkets. Green Perekrestok stores have been created especially for customers that value exotic dishes, high quality and healthy food. The chain offers the finest products in the following categories, fresh meat, fish, fruits and vegetables from around the world, household products, delicatessen, pet food and etc. The Green Perekrestok store is a popular place for many of the city’s gourmands.

The Company has developed the “Special Attitude” loyalty program specifically for customers of Green Perekrestok supermarkets, allowing cardholders to collect bonus points that may be used to pay for future purchases. You may purchase a loyalty card at the supermarket checkout.

Moscow Gallery is a shopping mall located in proximity to the Kremlin and occupies 180 thd sqm of space. It is located in the multifunctional complex which also hosts a business center and a hotel.

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Note to Editors:

X5 Retail Group N.V. (LSE: FIVE, Moody's - "B2", S&P - "B+") is a leading Russian retailer. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 31 March 2013, X5 had 3,868 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 3,279 soft discounter stores, 371 supermarkets, 78 hypermarkets and 140 convenience stores. The Company operates 29 DCs and 1,924 Company-owned trucks across the Russian Federation. At 31 March 2013, the number of X5 employees totaled 106 thousand.

For the full year 2012, net sales totaled USD 15,795 mln, EBITDA reached USD 1,124 mln, and net loss amounted to USD 126 mln. For the first quarter 2013, net sales totaled USD 4,160 mln, EBITDA reached USD 284 mln and net profit amounted to USD 65 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.01%, treasury shares – 0.11%, free float – 32.17%.