

## KARUSEL ANNOUNCES CAR LOTTERY RESULTS

**Moscow, 25 December 2012** – X5 Retail Group N.V. (“X5” or the “Company”), Russia's largest retailer in terms of sales (LSE ticker symbol: FIVE), has announced today the results of the national “Karusel of Dreams” lottery sponsored by the Company’s Karusel hypermarket chain.

According to the lottery rules, customers who have purchased goods in the amount of at least RUR 2,000 at any Karusel hypermarket, and have filled out a special lottery form, between 18 October and 30 November 2012 were eligible to participate. On 7 December 2012, in the Company’s central office, 10 winners were randomly selected from the collected forms. By 31 December 2012, each winner will receive a new Renault Duster.

The car giveaway is a true New Year’s present for Karusel hypermarket customers.

The Karusel hypermarket chain has conducted a number of marketing and promotional campaigns during 2012 and is currently running the “Buy in December, Save in January” promotion. As part of this promotion, for each purchase made in a Karusel hypermarket in December 2012, the customer receives a certificate that may be used to pay for purchases in January 2013.

Karusel hypermarkets are a one-stop shopping destination for families and individuals who prefer to find everything under one roof. The hypermarkets offer a wide range of products at affordable prices and the product range varies from 20,000 to 30,000 items, depending on store size. The range consists of 80% food products and 20% non-food products, including: household cleaning products, children’s goods, pet food and home appliances.

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**Note to Editors:**

X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of sales. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under the E5.ru brand and convenience stores under various brands.

At 30 September 2012, X5 had 3,472 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 2,936 soft discounter stores, 350 supermarkets, 76 hypermarkets and 110 convenience stores. The Company operates 28 DCs and 1,854 Company-owned trucks across the Russian Federation. At 30 September 2012, the number of X5 employees totaled 102 thousand.

For the full year 2011, net sales totaled USD 15,455 mln, EBITDA reached USD 1,130 mln, and net profit amounted to USD 302 mln. For the nine months of 2012, net sales totaled USD 11,475 mln, EBITDA reached USD 774 mln and net profit amounted to USD 147 mln.

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors – 0.13%, treasury shares – 0.11%, free float – 32.05%.