

PEREKRESTOK SUPPORTS ANIMAL SHELTERS

Moscow, 17 April 2012 - X5 Retail Group N.V. (further, "X5" and/or the "Company"), Russia's largest retailer in terms of revenue (LSE ticker symbol: FIVE), has launched a unique partnership between the Perekrestok supermarket chain and the not-for-profit organization Zoopitomnik Gor & Co, which operates shelters for homeless animals.

As part of the sponsorship agreement, some Moscow Perekrestok supermarkets have begun to donate products that no longer look acceptable for sale, as well as scraps from the Company's in-store meat departments. The products are put into containers installed in low-temperature (-18°C) freezers. After the products have been thoroughly inspected by veterinarians, and once approved, are taken to the shelters by volunteers.

Mikhail Susov, Director for Corporate Relations for the X5 Retail Group, commented:

"I want to sincerely thank the volunteers and shelter employees who devote significant time and energy to helping homeless animals. Our company is proud to contribute to this program."

Tatyana Pavlova, General Director of Zoopitomnik, commented:

"The project's volunteers sought help and support not only from individuals, but also from major organizations. The cooperation with Perekrestok enables us to adequately feed the dogs and helps free up some of the funds previously allocated towards food to purchase pharmaceuticals, bedding and construction and heating materials."

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Notes to editors:

Headquartered in Moscow, X5 Retail Group (LSE: FIVE, Moody's - "B2", S&P - "B+") is Russia's largest retailer in terms of revenue. The Company operates several retail formats: the soft discounter chain under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand, the online retail channel under E5.ru brand and convenience stores under different brands.

As at 31 December 2011, X5 had 3,002 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its' store base includes 2,525 soft discounter stores, 330 supermarkets, 77 hypermarkets and 70 convenience stores. The Company operates 29 distribution centers and more than 1,300 Company-owned trucks across the Russian Federation.

X5 is run on an SAP platform.

As at 31 December 2011, X5's franchisees operated 658 stores across Russia.

For the full year 2010, net sales totaled USD 11,280 mln, EBITDA reached USD 844 mln, and net profit stood at USD 271 mln. For the first nine month of 2011, net sales amounted to USD 11,490 mln, EBITDA reached USD 786 mln, and net profit totaled USD 168 mln.

X5 Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 19.85%, X5 Directors - 0.12%, treasury shares – 0.11%, free float – 32.06%.