

SAFETY ZONES HELPED 1,370 LOST PEOPLE FIND THEIR WAY HOME IN 2021

Moscow, 17 January – X5 Group (“X5” or the “Company”, LSE and MOEX ticker: FIVE), a leading Russian food retailer, announces the 2021 results of “Safety Zone”, a joint project launched at Pyaterochka and Perekrestok stores by the Centre to Search for Missing People and the Liza Alert search-and-rescue team. Last year, thanks to store employees and rescue volunteers, 1,370 lost people, including 68 children, were able to find their way home. Thirty-one more people received assistance during the first 10 days of 2022.

In 2021, help was most often sought in St Petersburg and the Leningrad region (243 people), Moscow and the Moscow region (194 people), Tatarstan (76 people), and the Sverdlovsk and Chelyabinsk regions (59 and 58 people, respectively).

“Taking care of people is a major priority for us. In addition to offering high-quality products, we also strive to lend a hand to those who are currently in need of support. For more than two years, we have been running ‘Safety Zone’ as an important social project that helps lost people get back home. Assistance is currently available at more than 18,000 Pyaterochka and Perekrestok stores across 67 regions, and we intend to keep enhancing the project to help an even greater number of people,” says Igor Shekhterman, X5 Group’s Chief Executive Officer.

The “Safety Zone” project was piloted in spring 2019 at over 2,600 Pyaterochka stores in Moscow and the Moscow region. In the autumn of the same year, the project was rolled out to all stores across the 65 regions where the chain operates. Now it is evolving in line with new store openings. In November 2020, the initiative was joined by Perekrestok stores. Safety zones are special areas in the stores marked by an orange geolocation sign to serve as a landmark for lost people. At a Pyaterochka or Perekrestok, a lost person can either ask an employee for help or wait for assistance in the designated area. Since the programme launch in 2019, help has been provided to 2,675 people.

In 2020, X5 carried out an assessment of its social initiatives, which revealed that safety zones made it possible to prevent ca. 1,800 search-and-rescue operations in 2019–2020 alone, with help delivered as quickly as possible. During that period, a total 10% of those who got lost within city limits were eventually rescued.

Note to Editors:

X5 Retail Group N.V. (LSE and MOEX: FIVE; Fitch, BB+; Moody's, Ba1; S&P, BB+; RAEX, ruAA+) is a leading Russian food retailer. The Company operates proximity stores under the Pyaterochka brand, Perekrestok supermarkets and Chizhik hard discounters. X5 provides an omnichannel experience to its customers, integrating retail stores and e-commerce through its businesses Vprok.ru Perekrestok, 5Post and Okolo.

As of 30 September 2021, X5 had 18,648 Company-operated stores. It has the leading market position in both Moscow and St Petersburg and a significant presence in the European part of Russia. Its store base includes 17,600 Pyaterochka proximity stores, 980 Perekrestok supermarkets and 29 Chizhik hard discounters. The Company operates 43 DCs and 4,178 Company-owned trucks across the Russian Federation.

X5 is one of the largest employers in Russia. The Company employs over 335 thousand people.

For the full year 2020, revenue totalled RUB 1,978,026 million (USD 27,417 million*), EBITDA pre-IFRS 16 reached RUB 145,137 million (USD 2,012 million), and net profit pre-IFRS 16 for the period amounted to RUB 39,180 million (USD 543 million). In 9M 2021, revenue totalled RUB 1,597,289 million (USD 21,583 million**), adjusted EBITDA pre-IFRS 16 reached RUB 123,703 million (USD 1,671 million), and net profit pre-IFRS 16 amounted to RUB 38,943 million (USD 526 million).

Forward-looking statements:

This announcement includes statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements can be identified by the fact that they do not only relate to historical or current events. Forward-looking statements often use words such as "anticipate", "target", "expect", "estimate", "intend", "expected", "plan", "goal", "believe", or other words of similar meaning.

By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances, a number of which are beyond X5 Retail Group N.V.'s control. As a result, actual future results may differ materially from the plans, goals and expectations set out in these forward-looking statements.

Any forward-looking statements made by or on behalf of X5 Retail Group N.V. speak only as of the date of this announcement. Save as required by any applicable laws or regulations, X5 Retail Group N.V. undertakes no obligation publicly to release the results of any revisions to any forward-looking statements in this document that may occur due to any change in its expectations or to reflect events or circumstances after the date of this document.

*FX rate: 72.1464 USD/RUB

** FX rate: 74.0073 USD/RUB

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