

## **X5 TO HOST BASKET OF KINDNESS FOOD MARATHONS IN FIVE CITIES**

**Moscow, 8 February 2018** - X5 Retail Group N.V. ("X5" or the "Company"), a leading Russian food retailer (LSE and MOEX ticker: "FIVE"), and Rus Food Foundation, the first Russian food bank, announce their transition to a new format for collecting food aid. In 2018, the partners plan to organise city-wide food marathons in Moscow, Yekaterinburg, Nizhny Novgorod, Kazan and Novosibirsk. The first marathon will take place in Kazan on 3 March 2018, with the Foundation's volunteers collecting food aid for socially vulnerable senior citizens of the Republic of Tatarstan at all of Kazan's Pyaterochka, Perekrestok and Karusel stores.

This approach is a scaled-up version of the food drive technique employed in the Basket of Kindness campaign. It will help to increase audience engagement and enable the organisers to gather more food. In 2017, X5 Retail Group and Rus Food Foundation staged Basket of Kindness events at 803 Pyaterochka, Perekrestok and Karusel stores, with customers buying and donating some 80 tons of non-perishable foods. The aid was provided to 6,000 low-income families and senior citizens from various Russian regions.

Food for the Villages, the first city-wide food marathon, took place on 2 December 2017 at 200 of Moscow's Perekrestok supermarkets, as well as at some Dixy and Billa stores. Customers donated over 30 tons of food, which translated into gift sets for approximately 15,000 senior citizens in nine regions. The Moscow food marathon showed the effectiveness of city-wide actions, and this was chosen as the key format for the Basket of Kindness project.

In order to maximise engagement in the food aid drive, in 2018, X5 and Rus Food Foundation will continue promoting their online charity food store at [корзинадоброты.рф](http://корзинадоброты.рф). This website was launched in late November 2017, and in the first two months it had over 30,000 unique visitors from all over Russia. In addition to providing information about the project's history and status, the website offers multiple ways to participate in the initiative, starting from submitting a volunteer application to donating food. It also enables visitors to buy a food set online and to donate goods ranging in price from RUB 150 to RUB 2,000. The sets include essentials for a family diet, including cereals, pasta, sunflower oil, canned goods, tea and sweets. In the first two months, the Basket of Kindness online charity store sold over RUB 300,000 worth of food sets. The aid recipients include elderly people living alone, single mothers, large families with extremely low income and orphans.

### **Note to Editors:**

X5 Retail Group N.V. (LSE and MOEX: FIVE, Fitch – 'BB', Moody's – 'Ba2', S&P – 'BB', RAEX - 'ruAA') is a leading Russian food retailer. The Company operates several retail formats: the chain of proximity stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand and Express convenience stores under various brands.

As of 31 December 2017, X5 had 12,121 Company-operated stores. It has the leading market position in both Moscow and St Petersburg and a significant presence in the European part of Russia. Its store base includes 11,225 Pyaterochka proximity stores, 638 Perekrestok supermarkets, 93 Karusel hypermarkets and 165 convenience stores. The Company operates 39 DCs and 3,144 Company-owned trucks across the Russian Federation.

For the full year 2016, revenue totalled RUB 1,033,667 mln (USD 15,420 mln), Adjusted EBITDA reached RUB 79,519 mln (USD 1,186 mln), and net profit for the period amounted to RUB 22,291 mln (USD 333 mln). In 9M 2017, revenue totalled RUB 933,303 mln (USD 15,999 mln), EBITDA reached RUB 72,392 mln (USD 1,241 mln), and net profit amounted to RUB 25,975 mln (USD 445 mln).

X5's Shareholder structure is as follows: CTF Holdings S.A. – 47.86%, Intertrust Trustees Ltd (Axon Trust) – 11.43%, X5 Directors – 0.06%, treasury shares – 0.01%, Shareholders with less than 3% – 40.63%.

Rus Food Foundation is a nationwide charity organisation and the first "Food bank" that provides food and non-food aid to socially vulnerable population groups across Russia. The Foundation was founded in 2012. During its past 5 years of work, Foundation has provided over 20,000 tons of free food.

Rus Food Foundation accepts goods (food and essential products) donated by Russian FMCG producers, cafes, restaurants and stores, grocery sets donated as part of food marathons and Food for the villages events, as well as cash contributions from individuals to purchase food as part of People's Lunch, an all-Russian charity campaign. The aid is distributed through social services, Russian Orthodox Church parishes and private non-profit organisations across Russia.

In 2016, the Foundation started participating in the Products for the Aid to Mother federal programme supported by the Presidential Commissioner for Children's Rights in Russia.

Every month, the Foundation helps more than 150,000 low-income people from various Russian regions.

**Forward looking statements:**

*This announcement includes statements that are, or may be deemed to be, "forward-looking statements". These forward-looking statements can be identified by the fact that they do not only relate to historical or current events. Forward-looking statements often use words such as "anticipate", "target", "expect", "estimate", "intend", "expected", "plan", "goal", "believe", or other words of similar meaning.*

*By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances, a number of which are beyond X5 Retail Group N.V.'s control. As a result, actual future results may differ materially from the plans, goals and expectations set out in these forward-looking statements.*

*Any forward-looking statements made by or on behalf of X5 Retail Group N.V. speak only as of the date of this announcement. Save as required by any applicable laws or regulations, X5 Retail Group N.V. undertakes no obligation publicly to release the results of any revisions to any forward-looking statements in this document that may occur due to any change in its expectations or to reflect events or circumstances after the date of this document.*

*Elements of this press release contain or may contain inside information about X5 Retail Group N.V. within the meaning of Article 7(1) of the Market Abuse Regulation (596/2014/EU).*

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