

## **X5 PARTNERS WITH RUS FOOD FOUNDATION AHEAD OF WORLD FOOD DAY**

**Moscow, 16 October 2015** – X5 Retail Group, a leading Russian food retailer, has launched a partnership with the Rus Food Foundation, which provides food aid to vulnerable people across Russia. Ahead of World Food Day X5 has donated an initial consignment of goods worth approximately RUB 4 mln, with the Foundation taking delivery of 60 pallets for distribution among 2,000 families in Tver and Vyazma.

X5 plans to continue supporting families in need in collaboration with Rus Food, and will become the Foundation's first partner to sell, collect and distribute food aid for low-income families through food drive campaigns at its retail chains.

Stephan DuCharme, CEO of X5, said: *“We believe it is essential to help improve living standards across Russia in partnership with our customers, suppliers and dedicated foundations. Food banking is therefore going to be a priority direction for our corporate social responsibility efforts. I hope that this initiative will resonate in the hearts of our employees and customers, and help create a better life for Russian families in need.”*

X5 first piloted the project in summer 2015, asking customers to donate RUB 100 or RUB 200 towards basic foodstuffs such as cereal grains, sugar, pasta, tinned meats, biscuits and cooking oil for families in need. X5 arranged collection and packaging with Rus Food managing distribution. In just one week, Karusel hypermarkets in Perm purchased 650 kg of food, which was donated to 60 families. X5 and Rus Food Foundation are planning a series of similar projects over the coming months at a number of X5 Group brand stores in cities across Russia.

*“Organisations such as Rus Food engage people all over the world to collect food for low-income families as part of food drive campaigns,”* said Yulia Nazarova, Acting President of Rus Food. *“Our initiative with X5 has made a great contribution to achieving our key objective of establishing aid infrastructure for families in need across Russia. We hope that customers will support it, and we are truly delighted to have X5 as our first Russian infrastructure partner.”*

**Note to Editors:**

X5 Retail Group N.V. (LSE: FIVE, Fitch – ‘BB’, Moody's – ‘Ba3’, S&P – ‘BB-’) is a leading Russian food retailer. The Company operates several retail formats: the chain of proximity stores under the Pyaterochka brand, the supermarket chain under the Perekrestok brand, the hypermarket chain under the Karusel brand and Express convenience stores under various brands.

As of 30 September 2015, X5 had 6,512 Company-operated stores. It has the leading market position in both Moscow and St. Petersburg and a significant presence in the European part of Russia. Its store base includes 5,795 Pyaterochka proximity stores, 451 Perekrestok supermarkets, 84 Karusel hypermarkets and 182 convenience stores. The Company operates 34 DCs and 1,393 Company-owned trucks across the Russian Federation.

For the full year 2014, revenue totaled RUB 633,873 mln (USD 16,498 mln), EBITDA reached RUB 45,860 mln (USD 1,194 mln), and profit for the period amounted to RUB 12,691 mln (USD 330 mln). In H1 2015, revenue totaled RUB 382,608 mln (USD 6,666 mln), EBITDA reached RUB 27,518 mln (USD 479 mln), and net income amounted to RUB 7,942 mln (USD 138 mln).

X5's Shareholder structure is as follows: Alfa Group – 47.86%, founders of Pyaterochka – 14.43%, X5 Directors – 0.05%, treasury shares – 0.01%, free float – 37.64%.

Rus Food Foundation is a charity organisation that provides food and non-food aid to socially vulnerable population groups across Russia. The Foundation accepts goods donated by Russian FMCG producers as well as cash contributions from individuals to purchase food as part of People's Lunch, an all-Russian campaign. The aid is distributed through social services, Russian Orthodox Church parishes and private non-profit organisations. Every month, the Foundation helps 30,000 low-income people from various Russian regions. The key partners of Rus Food Foundation are PepsiCo, Unilever, Procter&Gamble, Kellogg's, Nutricia, Mondelez International, Shake-Shack, Cargill, Bonduelle, Billa, Nestle and Genesys.

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